

UMCEBO

@ Design Indaba

DESIGN
INDABA

Three Umcebo Trust crafters travelled with the Director of Umcebo Trust to the Cape Town Design Indaba in February 2010. Bongani Luthuli, Mululeki Madlala and Siyakudumisa Mavume are pictured here manning the Trust's stand at the Indaba.

This was an experience of a lifetime for these crafters, and they came home full of pride, inspiration and completely exhausted from the long hours and excitement of the event.

We took our new signature range of beaded chandeliers, inspired by nature, and the finished Eco-Tree; a 6m high tree clad in recycled materials such as corks, plastic caps and beads made from plastic bottles.

As you can see from the photos, the tree was an imposing structure and our stand was positioned directly at the entrance to the exhibitors hall, so we received a tremendous amount of attention from the public and the media.

It was well worth it to take our products and crafters all the way to Cape Town; we made many new friends and forged new and potentially productive partnerships.

We hope to return to the Indaba next year.

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